



Call for Papers

International Conference on Social Sciences and Intelligent Management

IEEE SSIM 2021

Taichung, Taiwan

August 29 – 31, 2021

In view of recent developments of COVID-19, the conference will be held as a hybrid event. Authors of accepted papers can choose to present in person or virtual. The registration fees for virtual presentation will be discounted.

Bringing Intelligent Management to Social Sciences

The IEEE International Conference on Social Sciences and Intelligent Management – SSIM 2021 – is the premier forum for the presentation of new advances and research results in the fields of theoretical, experimental, and applied Social Sciences and Management. SSIM 2021 won a subsidy from the Ministry of Science and Technology (MOST) in Taiwan. The conference will bring together key experts, scholars, researchers and doctoral students from relevant and related fields from around the world. Topics of interest for submission include, but are not limited to:

Finance, Insurance & Accounting

- Intelligent corporate banking/finance/governance
- E-business strategies and information systems
- Insurance and innovative risk management
- InsurTech and insurance industry development
- Technological forecasts of markets
- Automations in trading
- Intelligence in accounting and auditing

Leisure, Sport & Hospitality

- Leisure industry analysis
- Slow travel and recreation
- Technology applied in sports and physical fitness
- Innovation on LOHAS services
- Consumers behavior with using APPs in leisure industry
- Online information systems for tourism and hospitality industry
- Technical assessment of service satisfaction

Management

- Information and systems of international enterprises
- Social media in human resources
- Logistics and supply chain management with technologies (AI, big data, real-time monitoring)
- Electronic commerce, online stores, social media target advertising, consumer behaviour
- Management and incubation of tech startups

Elderly Care

- Artificial intelligence in health-care
- Innovative apps and service for elderly and
- Long-term elderly care
- Management innovation of senior industry
- Technologies in dementia and cognitive behavioral therapy (AI diagnostic, VR/AR, interface, robotics)
- Technology adaptation and acceptance training for elderly



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Education and Technologies

- Innovative instructional design
- Computer based teaching and learning
- Online learning
- Wireless, mobile, multimedia applications
- Effectiveness of technology as a teaching tool
- Technologies in classrooms and innovation of eLearning
- Teacher practice experience, policy, and system in digital era
- Teacher education
- Early childhood education
- Foreign language

Communication Arts

- Journalism, media, and technology trends and predictions
- Technologies for documentaries, drama and TV program production
- Social media & communication technology
- Documentary, film direction and production
- Advertising, marketing & public relations
- Critical and cultural studies, gender and communication
- Communication education

Social Work

- Intelligent assessment of social work
- Demographic big data helping social work
- Impact of applications, online habits and social media on social problems
- Social and communication networks
- Smart application in social work

All submitted papers should be 4-8 pages long, IEEE two-column format and written in English. For submission, please visit our [paper submission system](#). For conference details, see SSIM2021.org.

The conference papers will be indexed in SCOPUS.

Important Dates

- ▶ Deadline for paper submission: **May 23, 2021**
- ▶ Notification of paper acceptance: **June 03, 2021**
- ▶ Deadline for registration: **July 22, 2021**

Program Chair	Dr. Tugrul U. Daim	Conference Chair	Dr. Tao-Ming Cheng
Program Co-Chairs	Dr. Liza Lee Dr. Yo-Ping Huang Dr. Kuan-Chou Chen Dr. Ching-Chih Tsai Dr. Yu-Shan Su	Conference Co-Chairs	Mr. Andy Chen Dr. Kuei-Kuei Lai Dr. Wen-Goang Yang Dr. Yih-Bey Lin
Steering Chairs	Dr. Tao-Ming Cheng Dr. Kuei-Kuei Lai Dr. Wen-Goang Yang	Treasurer Webmaster Publication Chair International Advisor	Dr. Ming-Hsi Tang Dr. Hung-Chi Chu Dr. Ding-Quan Ng Dr. Sudeendra Koushik